

FRED COLLIE

Graphic Designer

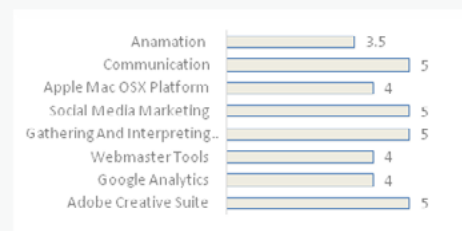
Contact

- 917-660-5797
- linkedin.com/frederick-collie
- fred@fcgxdesigns.com
- www.fcgxdesigns.com

Profile

Graphic designer with over 8 years experience in graphic design, 6 years in illustration and 7 years in web design. Specialized in creating digital content such as social media marketing, logos, presentations, banners ect. Seeking to explore more aspects and challenges of design such as advertising, presentation and web design in the creative industry. Efficient in communicating and problem solving to provide visual solutions in the respected timeframe. Graduated Nassau College with an Associates in Commercial Art.

Software Skills



Experience

Graphic Designer

Universal Music Group, Manhattan, NY – March 2019 – November 2020

- Responsible for leading/developing/delegating and executing design for each project across tour, e-comm, retail and d2c categories for bravado's heritage artist genre
- Reported to and partner with the marketing director for all projects
- Responsible for on-time delivery of the highest quality product

Education

Nassau College
Major: Commercial Art A.A.S
2013 - 2018

Graphic Designer

Texas Black Expo Organization, Houston, TX - September 2016 – 2019

- Responsible for designing the layout and color theory to develop creative concepts
- Ensured communication/graphics is consistent and reflects the brand standards, mission values, culture, and strategic priorities of the organization
- Collaborated within the team and across functions to execute and produce creative graphic solutions
- Photography – responsible for photo editing (project dependent), product photo library management
- Develop presentation of all internal communication letters

Graphic Designer

Etched Communications, Houston, TX – June 2014-2018

- Conceptualized visuals, based on project requirements to meet company goals.
- Managed multiple projects simultaneously and effectively prioritized project task.
- Worked with outside vendors regarding ongoing projects.
- Schedules and tracks projects to ensure timely completion within our Project Management tool.
- Saves all files using proper naming conventions and cataloging.
- Point persons for all designs for department partner's collateral as requested and briefed in.
- Work with Marketing to understand business objectives and departmental goals.
- Produced materials in a multitude of media (Flyers, Postcards, Advertisements, Brochures, Social Media Assets, Html, Emails, etc.)
- Performs other duties and projects as assigned



LOGO PORTFOLIO



ISLAND DRIFTERS





LOGO PORTFOLIO



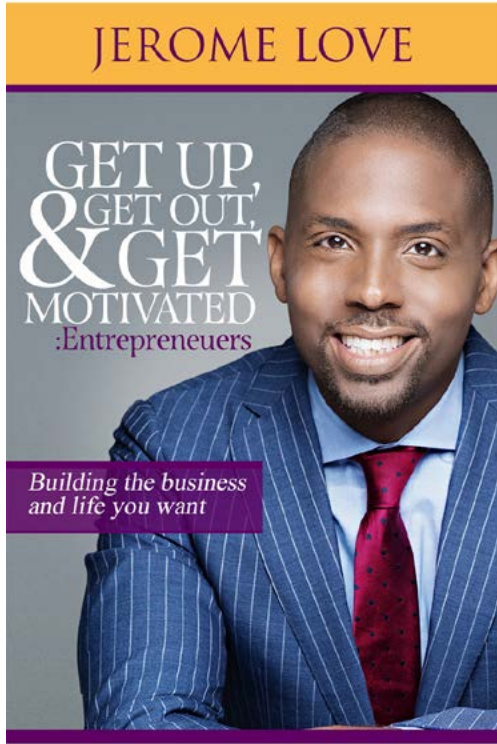
BROWN GIRL BEAT LUXE



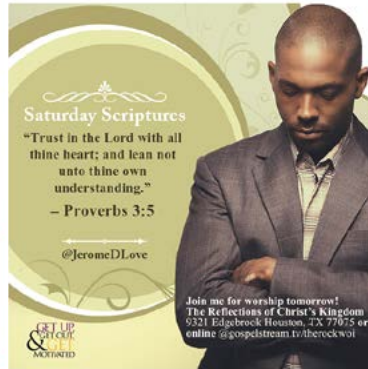
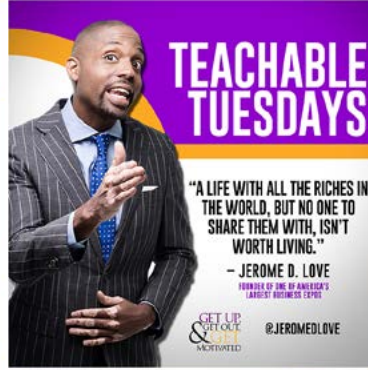


MISC PORTFOLIO

JEROME LOVE



Book Cover



Social Media Quotes



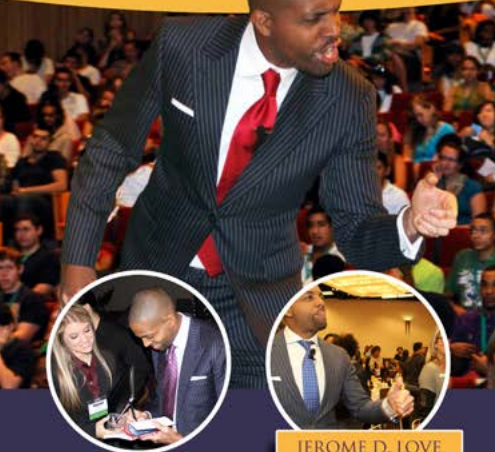


Powerpoint Presentation







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JEROME LOVE

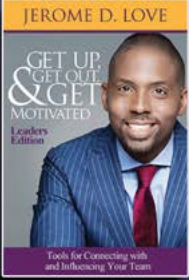
Jerome D. Love
Motivational Speaker/Author
 Empowering People. Changing Lives

As Seen On

BLACK ENTERPRISE
Contributer



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Founder of One of America's Largest Business Expos,
 Award Winning Author, Business Consultant, Motivational Speaker,
 and Black Enterprise Contributor



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Social Media Promotion



MISC PORTFOLIO

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#TBE2015: BUILDING BETTER LIVES
2015 SPONSOR PACK
 June 11 - June 14, 2015
 HOUSTON, TEXAS



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 June 11 - 14, 2015 • Houston

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TBE 14th Annual Summer Celebration
 June 8th - 11th

Education.
 Entrepreneurship.
 Empowerment

June 8 - June 11, 2017



IMPACT REPORT

EVENT SUMMARY


Since its inception, Summer Celebration has drawn hundreds of thousands of attendees as well as local corporate sponsors and vendors. The 4-day event is well known for influential speakers, celebrity guests, empowerment seminars, health and wellness exhibits, hair shows, concert performances and more.

This year's theme focused on the impact we've made in the Houston community through an entrepreneurship education and empowerment.

CEO ROUNDTABLE **OPENING CEREMONY**

Our second annual CEO Roundtable and Elevator Pitch Competition was held on January 16th at the George R. Brown Convention Center. Derek T. Tingle, editor in chief for Black Enterprise, served as moderator and panelists included Houston's top business leaders. The roundtable also provided entrepreneurs with techniques and tools for setting and achieving goals. A news release announcing the event was posted on 188 websites, including Yahoo! Finance, Houston Business Journal, Dallas Business Journal and Star-Telegram.

Opening Ceremony was the official kick-off of Summer Celebration 2017. It was an opportunity for local media, sponsors, partners and VIPs to get a glimpse of highlights for the 4-day weekend and mingle during an intimate cocktail reception. Council Member Michael Kubacki was our event chair and speakers included State Representative Stan Reynolds.



#TBE2017 IMPACT REPORT 4

Sponsor Package



MISC PORTFOLIO

TEXAS BLACK EXPO^{CONT.}

TEXAS BLACK EXPO PRESENTS
F E E L

GOOD FRIDAY

FRIDAY MAY 13TH
TIME: 10PM
HOUSES OF BLUES
1204 Caroline St, Houston

HOSTED BY
STEPHEN BISHOP
(FROM THE HIT TV SERIES BEING MARY JANE)

\$25
GENERAL ADMISSION



TEXAS BE

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FOR MORE INFO    #TBE2016

THE TEXAS BLACK EXPO PRESENTS

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THE TEXAS BLACK EXPO PRESENTS

DIVA Dialogue

Build Your Brand and Break Barriers



LADY EMMY ANGELA YEE NICOLE BITCHIE DEVI DEV

5 SATURDAY JUNE 13
1:00 PM FREE EVENT
GEORGE R. BROWN CONVENTION CENTER HALL A MAIN STAGE

@TEXASBLACKEXPO #TBE2015
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#TBE2015 JUNE 13TH
OLD SCHOOL R&B CONCERT @ DISCOVERY GREEN PARK

FEATURING
KEITH SWEAT & CHANTE MOORE

SPONSORED BY


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JUNE 13-14

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AUSTIN EDITION MAY 14-6:00 PM
FOOD AND LIVE ENTERTAINMENT
WINE & CIGARETTES \$10.00



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HOSTED BY ANGELA YEE

SOUNDS BY DJ ENVY

HOSTED BY SHIP PLAMACHE THE GO!

BLACK FRIDAY

ALL BLACK AFFAIR JUNE 12 • 9:00PM
LOCATION: HOUSE OF BLUES HOUSTON

GET TICKETS! @TEXASBLACKEXPO.COM
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PRESENTED BY 

Advertisements/banners/misc.



MISC PORTFOLIO

TEXAS BLACK EXPO^{CONT.}

TEXAS BE #TBE2015

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UNITED STATES CONGRESS WOMAN,
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RHONDA SKILLERN JONES
PRESIDENT, HISD SCHOOL BOARD,
VICE CHAIR



DARRYL KING
CEO, THE PRINCIPLE PARTNERING GROUP,
VICE CHAIR



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@TEXASBLACKEXPO #TBE2015

THE TEXAS BLACK EXPO PRESENTS

COFFEE AND CONVERSATION

BUSINESS EMPOWERMENT FORUM: BUILDING STRONG BUSINESSES

FEATURING


DR. GENE LANDRUM
Founder of Chuck E Cheese




ENGAGING ENTREPRENEURIAL DISCUSSION FEATURING




EDWIN BOSSIO
Founder & CEO, MyLife
Crematorium, Houston,
Texas



ZAWADI BRYANT
COO, Maglight Facilities
Tight Creek Facility



SHERMAN LEWIS III
President, The Lane Group



NATALIE MA DIERA COFIELD
President, General Assets
Black Chair/Chair of Governance



LARRY GREEN
Houston City Council
Member, Houston

JUNE 12, HOUSTON, TX
7:30 REGISTRATION 8:00 PROGRAM BEGINS
TICKET PRICE: \$50

SPONSORED BY: THE PRINCIPLE PARTNERING GROUP, GHBC, and other strategic partners.

@TEXASBLACKEXPO #TBE2015

TEXAS BLACK EXPO'S 15TH ANNUAL

CORPORATE AWARDS LUNCHEON

FRIDAY, JUNE 8TH
12 NOON

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1200 LOUISIANA STREET, HOUSTON, TX 77002

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Dorchester Capital Group - Represented by
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Publisher, Forward Street Publishing



SYLVESTER TURNER
Mayor of Houston



CLAUDIA AGUIRRE
President & CEO, Baker Ripley



DR. CAESAR MALDONADO
Chancellor, Houston Community College



RENEE LOGANS
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Access Data Supply, Inc.

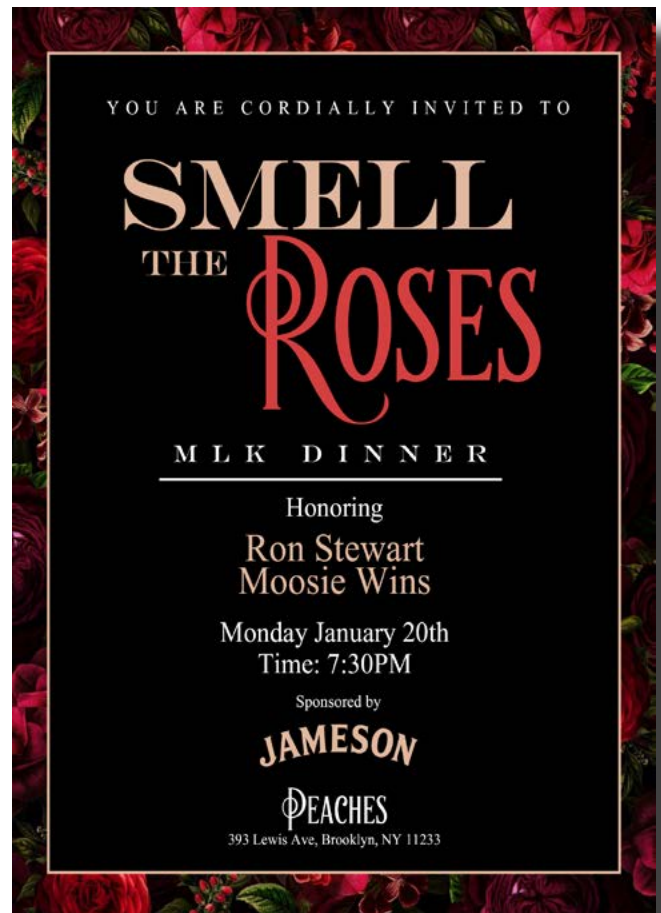
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MISC PORTFOLIO

Jameson Wiskey



Event Invitations

MYRTLE CONSULTING GROUP



About Myrtle Consulting Group.

Driving Improvement On the Line, Delivering Results to the Bottom Line

Fluctuating costs, inefficient supply chain, outdated equipment, unpredictable consumers, ineffective inventory management, internal politics the list of operational burdens goes on and on. Doing more with less has become a regular practice and it may seem like the challenges outweigh the opportunities. For organizations willing to embrace performance improvement strategies however, there are opportunities to compete and stimulate growth.

Proven Expertise, A Customized Approach

Myrtle Consulting Group is built on more than 25 years of hands-on experience delivering performance improvement to the world's leading food and beverage, consumer products and life sciences organizations. We have unmatched expertise in providing leading-edge solutions and services with a tailored approach to address clients' unique opportunities and challenges:

Shop Floor Leadership

We help safeguard lean success by utilizing tools and techniques to improve behavior, streamline communication and facilitate sound decision making.

Production Optimization (OEE)

Increase operational efficiency and productivity by decreasing equipment downtime. We have proven expertise in using OEE to optimize utilization of production assets and maximize production capacity.

Maintenance and Reliability

The operation can be a costly strain or an effective unit. We use state-of-the-art techniques to identify, record, plan, schedule, stage and execute repairs. We guide clients by encouraging teamwork between production, sanitation and maintenance staff so everyone understands how to address consistent failure patterns.

Lean Six Sigma

We know precisely how to incorporate Lean Six Sigma to eliminate waste and output variations. We select projects that are tied to operational metrics and provide active coaching for belts, champions, functional managers, supervisors and shop floor operators.



Sustainable Results

Myrtle Consulting Group's flexible and adaptable deployment model helps ensure alignment with clients' objectives, from the front line to the boardroom. We employ Passion, Pace and Performance as constants to accelerating operational, financial and cultural results.

Case Study

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Case Study

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CONTACT US

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edwin.bosso@myrtlegroup.com

MIKE SCHELLBERG

Partner
Operations Implementation Group
+ [1] 617-538-8216
mike.schellberg@myrtlegroup.com



Myrtle team



Bill Ruth
Director Of Operations



QUALIFICATION HIGHLIGHTS

Bill has 30 years of experience as a leader and team builder in operations and engineering. He excels at identifying opportunities and implementing lean manufacturing processes, and maintenance and reliability improvements. Bill has significant program management experience that achieves sustainable improvements and results.

EXPERIENCE

- Abbott Nutrition Operational Excellence Assessments
- Kellogg's Frozen Foods Lean Transformation Project
- Kellogg's Cereal Plant (South Africa, 2 years)
- GNP Foods Lean Improvement Project
- Merck - Lean Kata implementation
- Mack Truck Quality Assurance Project
- Chevron Integrated Planning and Scheduling Installation
- UPS 27 years of Operations and Engineering
- Boston Brewing OEE /Maintenance improvement

EDUCATION/CERTIFICATION

B.S., Salem State College
MBA, Southern New Hampshire University



Myrtle team



Brian Penn
Transformation Director



QUALIFICATION HIGHLIGHTS

Brian Penn has more than 12 years of professional experience with a consulting background. His acumen is focused on analysis, design and implementation of improved processes, organizational designs and integrated management systems. He has managed and executed complex, transformational programs accounting for more than \$100 million in cost and revenue improvement. In a previous leadership position, Brian successfully developed and facilitated training curriculum and programs for hundreds of consultants.

EXPERIENCE

- Boston Beer: Operations Transformation Project
- Nestle Waters: Operations Transformation Project
- Coca-Cola Enterprises: Supply Chain Standard Work Implementation (400 sites)
- MDM Brands: Operations Transformation Project
- DSM: Operations Transformation and Productivity Project
- Lawless: Operations Transformation Project
- Arclin: Operations Transformation and Productivity Project (13 sites)
- Bayer Pharmaceuticals: AVS and Lean Implementation
- United Water: Customer Service and Field Collections
- Kwikset Corporation: Production Supervision, Six-Sigma Black Belt

EDUCATION/CERTIFICATION

B.S., Mechanical Engineering
Texas A&M University



MYRTLE CONSULTING GROUP

Current Target Perception:
What does the target believe about Myrtle before seeing any collateral or communication?

Myrtle is a young company. They convey knowledge and experience, as most consulting firms do on their websites and communication materials. I worked with one of their partners when he was with a different firm. It was a successful project. If I consider them as a partner, it may be a tough sell internally because of unfamiliarity. I hope we can at least consider them. I am pretty sure their fees will be lower than a larger, more-established firm.

Desired Target Perception:
What should the target think, feel or do after seeing the collateral or communication?

Myrtle Consulting is impressive. I think they really enjoy their work and genuinely care about the results. They understand the industry, its unique pressures and have a solid track record. They have the resources and capabilities of a large firm. And because Myrtle is smaller in size, I trust I will get more flexibility and hands-on service.

One Thing:
What is one single thought we want to communicate?

Myrtle Consulting Group is an ideal partner because they have unparalleled expertise, and flexible approach and consistently delivers operational results.

Tone:
What do we want collateral and communication to feel like?

- Passion: Dedicated
- Pace: Effective
- Performance: Proficient

Mandatories:
What must be included in all collateral and communication?

- Passion, Pace, Performance
- Myrtle Consulting Group logo
- Professional design, concise language



**INFOGRAPHIC
PIE CHART**



Segment Color	Percentage
Red	20%
Dark Blue	20%
Light Blue	8%
White	8%
Dark Grey	22%
Light Grey	20%



Myrtle Consulting Group

Myrtle Consulting Group (Myrtle) is a young, passionate consulting firm that specializes in providing operational solutions to food and beverage, consumer products and life sciences industries. To meet the specific needs of each client, Myrtle employs adaptable service delivery in areas such as shop floor leadership, Lean Six Sigma and process optimization.

The executive leadership team has a wealth of knowledge and experience. With its corporate headquarters in Houston and executives throughout the U.S. and Europe, Myrtle is geographically poised to provide unparalleled hands-on service to clients in the food and beverage, consumer products and life sciences industries.

Myrtle core values and brand identity center on "Passion . Pace . Performance .". This also addresses the firm's competitive differentiation.



Branding Creative Brief

Executives have successfully utilized their established networks to fuel positive company growth since the company's inception in 2012. A marketing communication strategy will be critical to continue an upward path and maintain a competitive advantage.

Target Audience Profile:
Who am I? What are my pain points? How do I feel about consulting partners?

Senior executive and/or other decision maker at a company in the food and beverage, consumer products, or life sciences industry. Likely male, age 45+, in the U.S. and Canada. Some concentration in Midwest, Northeast, Atlanta, Texas, California, Toronto, but still pretty widespread.

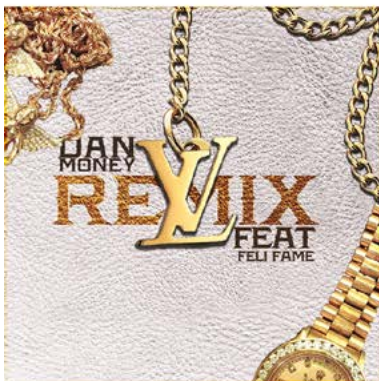
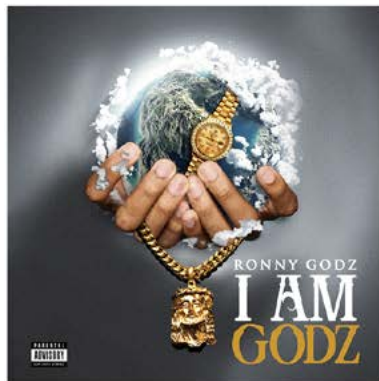
I have a demanding career. I am battling increasing costs from multiple angles, operations, production, materials, regulation and compliance, just to name a few. A lot of man hours are wasted on the shop floor and some of my equipment isn't the most efficient. I know these issues hinder production line speed and fill percentages. Even though I don't have an effective way to monitor total losses I know it is costing the company.

The turnover in mid- and upper-management intensifies my pressure. There are several personalities to manage from the corporate office to the front line. There's definitely inadequate leadership on the shop floor, but I have an extensive travel schedule and can't be there enough to really impact change.

Outside consultants could bring value and help improve operations. However, they come with a substantial price tag. It'll be "game over" for me, too, if we don't quickly see measurable results on the front lines. I have a working relationship with a well-known firm from a previous project. Maybe, I will reach out to them.





COVER ART PORTFOLIO





MISC PORTOLIO

EDGE PREPARATORY SCHOOL





www.edgeprep.org

#VERDADSOBECHARTERS

MITO: Escuelas charter públicas sirven a un menor número de Estudiantes del aprendizaje inglés que las escuelas públicas tradicionales.


REALIDAD: No hay una diferencia significativa en el porcentaje de estudiantes de inglés servido por las escuelas publicas tradicionales o escuelas charterpúblicas.



*Estos datos corresponden a las Escuelas 2011-2012 NCE y la encuesta de personal (SAFE), que es una encuesta tradicionalmente representativa. Debido a la naturaleza aleatoria de las estimaciones, no hay una diferencia significativa en el porcentaje de estudiantes del aprendizaje de inglés servidos por las escuelas publicas tradicionales y las escuelas públicas.


MITO: Escuelas charter públicas no hacen mejor que las escuelas públicas tradicionales.

REALIDAD: Un informe del 2015 encontró que los estudiantes de las escuelas charter aprenden mucho más que sus pares que asisten a las escuelas públicas tradicionales.



*Centro de la Universidad de Stanford (CREDO) para la Investigación sobre resultados de la educación

BROCHURE



Teno Sigmon
Chief Executive Officer

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Phone: 256-585-1099

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4900 Century Street Huntsville, AL 35816



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BUSINESS CARDS



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Welcome to Edge Preparatory School...

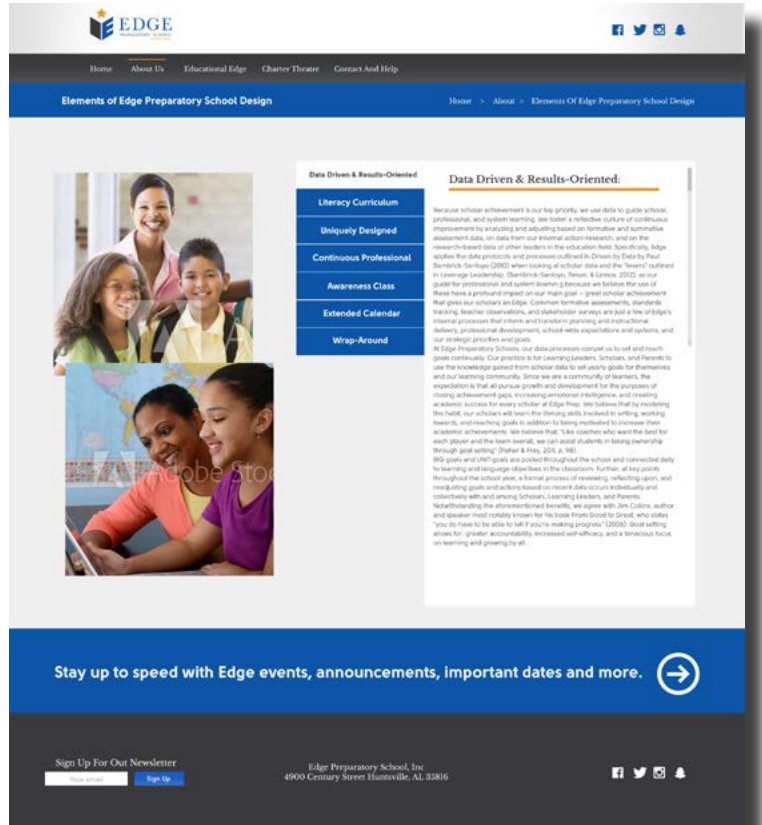
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Explore the Edge advantage

Learn the in and out of Charter Schools

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Elements of Edge Preparatory School Design

Home > About > Elements Of Preparatory School Design

Data Driven & Results-Oriented

- Literacy Curriculum
- Uniquely Designed
- Continuous Professional
- Awareness Class
- Extended Calendar
- Wrap-Around

Data Driven & Results-Oriented:

Because scholar achievement is our top priority, we use data to guide scholar, professional, and system learning. We foster a culture of continuous improvement by analyzing and adjusting based on formative and summative assessment data, on data from our internal action research, and on the research-based data of other leaders in the education field. Specifically, Edge applies the data protocols and processes outlined in *Driven by Data* by Paul Bambrick-Santana (2012) when looking at scholar data and the "Team" outlined in *Leverage Leadership*, *Overhead-Teacher*, *Parsons & Lerman* (2012), as our guide for professional and system learning because we believe the use of these have a profound impact on our main goal - great scholar achievement that gives our scholars an Edge. Common formative assessments, standards tracking, teacher observations, and stakeholder surveys are just a few of Edge's internal processes that ensure and transform learning and instructional delivery, professional development, school-wide expectations and systems, and our strategic priorities and goals.

All Edge Preparatory Schools, our data processes compel us to set and reach goals continually. Our practice is for Learning Leaders, Scholars, and Parents to use the knowledge gained from scholar data to set priority goals for themselves and our learning community. Since we are a community of learners, the expectation is that all pursue growth and development for the purposes of raising achievement gaps, increasing emotional intelligence, and creating academic success for every scholar at Edge Prep. We believe that by modeling this habit, our scholars will learn the strong skills involved in setting, working towards, and reaching goals in addition to being motivated to increase their academic achievements. We believe that "Sole coaches who want the best for each player and the team overall, we can add students to being partnering through goal setting" (Sheffer & Price, 2018, p. 46).

80% goals and 100% goals are posted throughout the school and connected daily to learning and language objectives in the classroom. Further, all key parts throughout the school year, a formal process of reviewing, reflecting upon, and meeting goals and actions based on recent data occur individually and collectively with and among Scholars, Learning Leaders, and Parents. Highlighting the aforementioned benefits, we agree with Jim Collins, author and speaker most notably known for his book *From Good to Great*, who states "You do have to be able to tell if you're making progress" (2005). Goal setting allows for greater accountability, increased self-efficacy, and a tenacious focus on learning and growing by all.

Stay up to speed with Edge events, announcements, important dates and more.

Sign Up For Our Newsletter

Edge Preparatory School, Inc.
4900 Century Street Huntsville, AL 35893

WEBSITE

FAMOUS NY



PLATINUM SPONSORSHIP:
\$20,000.00 (2)

- Powered by sponsor your brand will have all exclusive licensing rights to the title of one of our complete series of concerts (3 shows) plus top billing in all series marketing materials including TV, radio, newspaper, web banner ad, direct mail, public display, public appearances, on-site display and program advertising.
- Verbal recognition during opening and closing remarks
- Full color page advertisement inside of concert program booklet
- Company prominently featured on home page of <http://famousnewyork.com>
- A link to your company's web site from the event web site
- Company banner & logo prominently displayed stage side
- 5 VIP passes to concert

GOLD SPONSORSHIP:
\$5,000.00 (2)

- Half page, full color advertisement inside of concert program booklet
- Company prominently featured on home page of <http://famousnewyork.com>
- A link into your company's Web site from the event web site
- Company banner & logo prominently displayed at concert venue
- Company logo on all printed material
- 2 VIP passes to concert

ABOUT THE EVENT

Famous New York plans to make this the best event for everyone included. We want this to be a night where artist want to be. Sponsors and other companies want to show up, and fans want to desperately attend. We will be also incorporating the NY community and beyond by having a contest that allows for musical artist that are not signed to submit their work to the main Famous New York email for possibly winning of a Famous New York free music video as well as a slot to open up for our main act. We have already found our Street team members, which consist of Social media know individuals that reach thousands of people daily just through photos and tweets. This will help promotion and allow for a wider audience. Sponsors will also be permitted to have constant exposure before, after, and during the event and time on stage to talk about their companies and their vision.

Throughout the event we plan to sell Sponsor merchandise, mingle with drinks for those over 21- as well, and constant musical acts with slight moments for hosting, and networking. We plan to have a public event but we do want to invite big industry names, companies, and artist (that want be performing) for exposure and opportunities for all involved. We believe it is important to continue expand Hip Hop and music culture in a positive and regulated way with your help. The flow of this event is important and with your help will be achieved.

LOCATION

WILLIAMSBURG
MUSIC HALL



ACTS

Below are a few ideas on Artist, Supporting artists, and DJ's. We will have a solidified act/acts once we receive funding.

Prospective Headlining Artist:
Big Sean, Fabolous, ASAP Ferg, Steve Aoki, Joey and Pro Era, U.A, Chance The Rapper, Ab Soul, Casey Veggies, Schoolboy Q

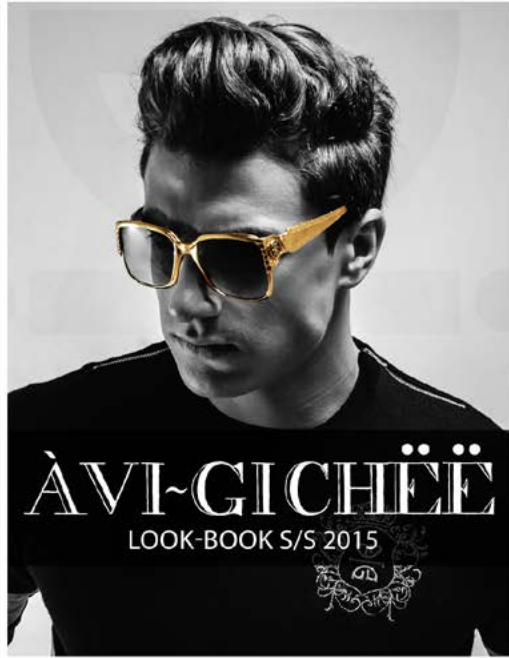
Prospective Supporting Artists:
U.A, Pro Era, CJ Fly, Audio Push

Prospective DJ(s):
Het 97 DJ / Washie / Kirty Cash - Confirmed

Opening Acts:
Will be placed through contests and supported up and coming artist giving young artist a platform to perform w/ the greats!



ÀVI-GICHÈÈ



ÀVI-GICHÈÈ

ÀVI-GICHÈÈ provides sharp but casual men's and women's wear to complement and enhance the physical representation of internal and external equilibrium. Geared towards those who seek quality, unique items, ÀVI-GICHÈÈ garments are time-released and limited edition, allowing for each handmade piece to truly reflect the constant process of redefining one's self. ÀVI-GICHÈÈ recognizes the need to speak for and to the underrepresented and underserved communities from which an immense amount of creativity, strength, and resilience have come, and support the resources that provide empowering and positive outlets to those who seek them. Excellence is to be acknowledged, encouraged, and shared. Stemming from a belief that there is a circular existence between one's self and the universe, those at ÀVI-GICHÈÈ feel that which is released, is that which is attracted. ÀVI-GICHÈÈ is "A Life of Excellence." Wear it, and find your best self.

ÀVI-GICHÈÈ
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info@AviGichee.com
AviGichee.com



ÀVI-GICHÈÈ Classic Logo Tee

Description
White cotton-jersey navy-blue centre-front signature logo velvet appliqué Crew neck velvet short sleeves 100% cotton. Dry Clean Only
Style # - AVGSST151
Wholesale - \$45
Retail - \$190



Description
Tan cotton-jersey black centre-front signature logo velvet appliqué Crew neck short sleeves 100% cotton. Dry Clean Only
Style # - AVGSST152
Wholesale - \$35
Retail - \$160



MISC PORTFOLIO



Advertisement Concept



MISC PORTFOLIO

DIEM



Advertisement Concept

SEAN PHAZES / VASHR



WHO WE ARE

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WHAT WE DO

CINEMATOGRAPHY

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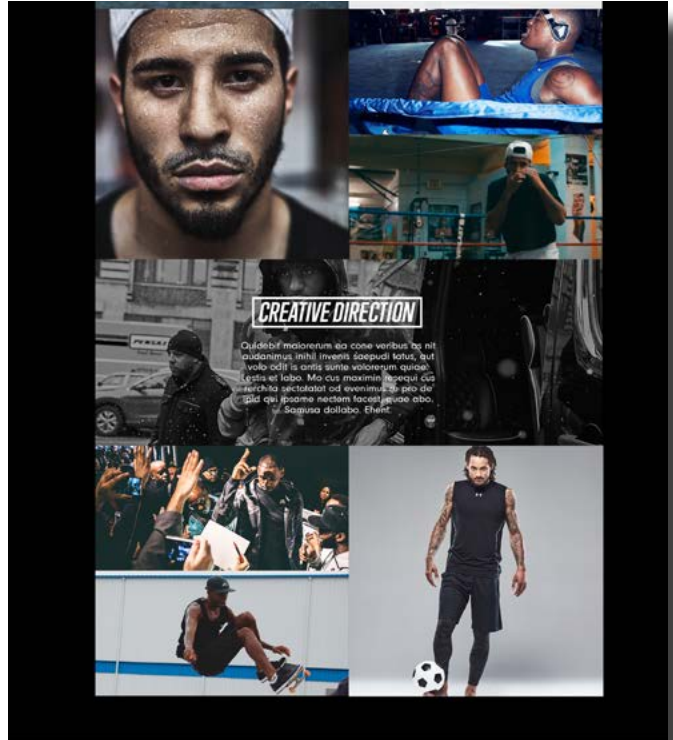
PHOTOGRAPHY

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CREATIVE DIRECTION

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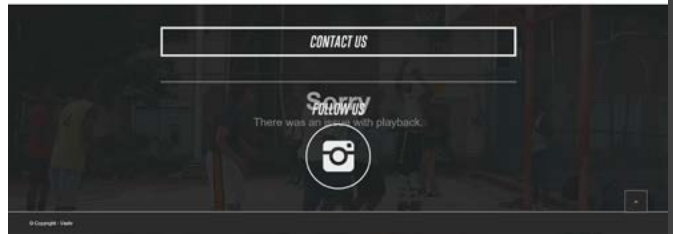
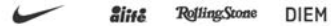


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WE PROVIDE STORYTELLING

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LHS REALTY

SPROING FITNESS

REEL ROLL

The screenshot shows the LHS Realty website layout. At the top, there is a navigation bar with links like 'HOME', 'MLS HOME SEARCH', 'BUYING A HOME', 'SELLING A HOME', 'ABOUT US', 'CONTACT US', and 'TESTIMONIALS'. The main hero section features a large image of a couple and the text: 'SELL YOUR HOME IN 60 DAYS OR LESS, OR WE'LL GIVE YOU \$1,000! There is no substitute for EXPERIENCE. list your home with Love!'. Below this are three columns: 'MLS HOME SEARCH', 'HOME' (with sub-points like 'All Inclusive Area Listings', 'Featured Listings', 'Townhomes', 'Townhouse/Condos'), and 'SELLING A HOME' (with sub-points like 'Services for Sellers', 'Home Value Tools', 'Customized Marketing Center', 'Real Estate Dictionary'). A 'WELCOME TO LHS REALTY GROUP' section follows, with a small image of a house. Below that is a 'WHAT OUR CLIENTS ARE SAYING' section with a testimonial and a 'You'll get weekly status reports on your home' section with a house image. At the bottom, there is another 'WHAT OUR CLIENTS ARE SAYING' section and a footer with the LHS Realty logo, contact information, and address: '12401 S Post Oak Suite 218 Houston, TX 77054'.

The screenshot shows the Sproing Fitness website layout. The top navigation bar includes 'HOME', 'ABOUT US', 'CONTACT US', 'SCHEDULE A CLASS', 'SCHEDULE A PRIVATE', 'SCHEDULE A SEMINAR', 'SCHEDULE A WORKSHOP', 'SCHEDULE A SEMINAR', 'SCHEDULE A WORKSHOP', 'SCHEDULE A SEMINAR', 'SCHEDULE A WORKSHOP'. The main hero section features a woman in a black tank top and the text: 'WELCOME TO SPROING FITNESS. The BEST fitness training. Also means being training that provides, strength, toning, fat burning, heart healthy, low impact, healthy, fun, and exciting, and it's available all with our support and help from other members.' Below this is a 'OUR INSTRUCTORS' section with a photo of an instructor and a 'READ MORE' button. An 'AS SEEN ON TV' section follows with a photo of a woman on a treadmill and a 'READ MORE' button. A video player shows a woman running on a treadmill. Below the video is the text: 'See why Sproing Fitness studio members of every age and fitness level love to Sproing!'. The next section is 'YOUR BODY (ESPECIALLY YOUR KNEES) WILL LOVE SPROING' with the subtext 'SPROING HAS WAY LESS IMPACT ON YOUR BODY THAN THE SOFTEST TREADMILL'. This section contains three donut charts: '50% LESS IMPACT ON THE KNEES', '32% LESS IMPACT ON THE ANKLES', and '41% LESS IMPACT ON THE BODY'. Below the charts are two sections: 'SEE THE COMPARISON BETWEEN SPROING VS. TREADMILL' and 'LEARN MORE ABOUT LANG SOFT'. At the bottom, there are two location cards for 'SPROING FITNESS LINCOLN PARK, CHICAGO' and 'SPROING FITNESS URBANA, MD', each with a 'VIEW LOCATION' button. The footer includes 'SPROING FITNESS LOCATIONS', '© 2018 SPROING FITNESS LLC | TERMS & CONDITIONS/PRIVACY POLICY', and social media icons for Facebook, Twitter, and Instagram.

The screenshot shows the ReelRoll website layout. The top navigation bar includes 'Home', 'About', and 'Solutions'. The main hero section features the text: 'ReelRoll. VIDEO ADVERTISING. Ad Value to your video.' Below this is a 'WHAT WE DO' section with three icons: 'VIDEO ADVERTISING', 'REAL TIME REPORTING', and 'SEAMLESS INTEGRATIONS'. The next section is 'SOLUTIONS FOR PUBLISHERS + ADVERTISERS', which is divided into 'Solutions for Advertisers' and 'Solutions for Publishers'. The footer contains the text: 'For Questions & Concerns Contact Us!' and a 'Contact' button.